



## **G-PROJECT LAUNCHES G-BUZZ, A PORTABLE, RUGGED ALARM CLOCK NOW AVAILABLE AT WALMART AND AMAZON**

**LOS ANGELES - July 9, 2014** – [G-PROJECT](#), a company dedicated to evolving accessories for smart devices to be rugged and real-world ready, is expanding its product line with the addition of G-BUZZ, a rugged, portable alarm clock with FM radio with USB phone charging. G-BUZZ is available at [Walmart](#), [Amazon.com](#) and on G-Project's website for \$29.99.

From dorm rooms to camping trips, G-BUZZ is the perfect alarm clock to make waking up and going to sleep a little easier. The rugged alarm clock is packed with a variety of sleep and wake up sounds, FM radio with clear digital tuning, line-in and a USB charging port, so users can keep their smartphones charged and ready to go when they wake up.

G-BUZZ runs with a standard AC adapter and for users that prefer their alarm clock to be freestanding and not tethered to a wall outlet, G-BUZZ can run off four AAA batteries and sit nicely on any nightstand. For the adventurous outdoorsy type, G-BUZZ easily becomes a portable alarm clock that can go on every adventure that requires a reliable wake up call.

"Let's face it, alarm clocks can be boring. G-BUZZ shakes things up and brings a little G attitude to the nightstand. We morphed our G styling with traditional alarm clock functions and included USB charging, which we think should be a standard feature on every nightstand. And we threw in some unexpected sounds and our shake-to-wake to add some fun into turning off your alarm every morning," said Matthew Paprocki, founder/creative director of G-Project.

G-BUZZ features two alarms and five wake up sounds including a standard buzzer, roosters crowing, foghorns blowing, bells chiming or drums drumming. Users also have the option to wake up to their favorite FM radio station. Disarming the alarm is easy (and fun). G-BUZZ is built with an internal motion sensor that lets the user shake the alarm clock to turn it off, and for everyone that loves to snooze, there is an easy to reach snooze bar right on the top of G-BUZZ.

G-BUZZ also offers relaxing sleep sounds for those that need a little help falling asleep. From crickets chirping and waves crashing to owls hooting and white noise, G-BUZZ makes for a great sleep machine.

G-Project's lineup also includes G-BOOM, the award-winning \$100 Bluetooth boombox named 2013's "Speaker of the Year" by iLounge; G-GO, a portable, water-resistant Bluetooth speaker; G-GRIP, a built-to-last, crush proof, portable Bluetooth speaker; and two fun-sized travel speakers, G-POP and G-ZIP.

For product one-sheets and hi-res images, please visit <http://gprojectgear.com/pages/press>

**About G-PROJECT ([www.gprojectgear.com](http://www.gprojectgear.com)):**

G-Project is dedicated to creating speakers and accessories for smart devices that are rugged and real world ready. Always built with durability and portability in mind, G-Project creates lifestyle products for on-the-go, adventurous consumers. In 2013, G-Project's Bluetooth boombox G-BOOM was honored by iLounge and named "Speaker of the Year." G-Project utilizes the backgrounds of the Goodhatch team in design, technology, and music to create award-winning speakers that serve as the backbone of G-Project's emerging California lifestyle brand.

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