



G-PROJECT INTRODUCES FUN-SIZED TRAVEL SPEAKER G-ZIP, NOW AVAILABLE AT WALMART

G-Project Unveils New Website and Online Store

Tweet This: Check out this video! G-PROJECT teams up with @MaddChadd and @District78 to unveil G-ZIP <http://youtu.be/KmlG7Hqyogg>

LOS ANGELES, May 16, 2013 – [G-PROJECT](#), a company dedicated to evolving speakers and accessories for smart devices to be rugged and real-world ready, is expanding its product line with the addition of G-ZIP, a \$20 travel sized wired speaker. [G-ZIP](#) is available for purchase at Walmart and on the newly re-designed G-Project website (www.gprojectgear.com). G-Project's [G-BOOM](#), a \$100 Bluetooth boombox and [G-GO](#), a \$69 water-resistant Bluetooth speaker, are also available at Walmart starting today.

G-ZIP is loud enough to turn any listening experience into an instant party, yet small enough to fit in one hand. The small, portable speaker is equipped with a built-in retractable cable that connects to any device with a standard headphone jack and a rechargeable battery that allows for up to eight hours of playback. G-ZIP is constructed in a rugged housing structure with a protective elastomer base and a flip-out metal loop, making it easy to clip on to any strap or bag for on-the-go listening.

A Bluetooth wireless version of G-ZIP, called [G-POP](#), is available on G-Project's website for \$40, and is equipped with a built-in microphone.

"While all of our G-Project speakers are portable, we wanted to design something that's small enough to toss in a bag and loud enough to share with your friends," said Matthew Paprocki, founder of G-Project. "We are excited to introduce G-ZIP to Walmart customers, along with our other highly-rated G-Project speakers."

Also launching today is G-Project's new website, which introduces G-Project's online store and G-Project Culture. The online store will offer the full line of G-Project speakers, in addition to apparel, including hats and t-shirts. The Culture section will highlight the talented musicians, photographers and performers that G-Project has teamed up with, launching with stunning photographs by California photographer Jay Watson, jaw-dropping dance videos with performer and choreographer Madd Chadd

and a G-Music section dedicated to the artists featured in G-Project's [videos](#). Musicians include District 78, Mystery Skulls, Chasing Kings and Parade of Lights.

For the launch of G-ZIP, G-PROJECT teamed up with **Chadd "Madd Chadd" Smith** (*Step Up 3, TheLXD*) and electronic music group **District 78** to create a fun dance video, unveiling the new speaker. Check-out the video here: <http://youtu.be/KmlG7Hqyogg>.

For more information regarding G-PROJECT, visit www.gprojectgear.com

About G-PROJECT (www.gprojectgear.com):

About G-PROJECT (www.gprojectgear.com): G-PROJECT, a California-based company started by creative incubator Goodhatch, is a company dedicated to evolving speakers and accessories for smart devices to be rugged and real world ready. Always built with durability and portability in mind, G-PROJECT is dedicated to creating lifestyle products for on-the-go, adventurous consumers. G-PROJECT is led by a team of industry veterans with backgrounds in design, technology and music.

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